

AGENDA

See Monterey Joint Marketing & Sales Committee - Regular Meeting
Wednesday, July 29, 2026, 3:00pm - 4:30pm
Location: Monterey Conference Center - Steinbeck 1
1 Portola Plaza, Monterey CA 93940

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Marketing and Sales Committees on any matter not on this agenda but under the jurisdiction of the Committees.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the April 14, 2026 Joint Marketing & Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive June Reports

REGULAR AGENDA

New Business

- A. Fiscal Year 2025-26 Year End Results
Recommended Action: Receive presentation and discuss year-end results.
- B. Fiscal Year 2026-27 Business Plan
Recommended Action: Receive presentation and discuss sales & marketing business plan and activities.

GOOD OF THE ORDER

NEXT MEETING OF THE COMMITTEES:

- Wednesday, October 21, 2026, 3:00pm - 4:30pm: Sales Committee
- Thursday, October 22, 2026, 3:00pm - 4:30pm: Marketing Committee

ADJOURN