

MEETING AGENDA

MCTID Oversight Committee

Thursday, January 8, 2026- 3:30pm – 4:30pm

Monterey Plaza Hotel- Carmel Room

400 Cannery Row, Monterey, CA 93940

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the MCTID Oversight Committee on any matter not on this agenda but under the jurisdiction of the Committee.

STAFF ANNOUNCEMENTS

SPECIAL PRESENTATION

Monterey Regional Airport- Chris Morello

CONSENT AGENDA

- A. Minutes of the June 12, 2025 MCTID Oversight Meeting

Recommended Action: Approve the draft minutes as presented.

REGULAR AGENDA

New Business

- A. Market Business Update

Recommended Action: Receive an update from staff on the latest STR and Comp Set data.

- B. MCTID Oversight Committee Open Positions Update

Recommended Action: Review open positions and approve new representatives.

- C. See Monterey Major Initiatives and Event Strategy

Recommended Action: Receive an overview and update on actions to date.

COMMITTEE MEMBER ANNOUNCEMENTS

GOOD OF THE ORDER

NEXT MEETING: April 2, 2026

ADJOURN

Big Sur | Carmel-by-the-Sea | Carmel Valley | Marina | Monterey | Moss Landing
Pacific Grove | Pebble Beach | Salinas | Salinas Valley | Seaside

See Monterey: 99 Pacific Street, Bldg 375 Suite B, Monterey CA 93943