

AGENDA

See Monterey Marketing Committee - Regular Meeting
Wednesday, October 15, 2025 3:00pm – 4:30pm
Location: Portola Hotel & Spa- 7th Floor Executive Boardroom
Two Portola Plaza, Monterey CA 93940

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the Marketing Committee on any matter not on this agenda but under the jurisdiction of the Committee.

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the July 23rd, 2025 Joint Marketing & Sales Committee Meeting
Recommended Action: Approve minutes as presented
- B. Monthly Reports
Recommended Action: Receive Q1 2025 Reports (June – September)

REGULAR AGENDA

New Business

- A. Q1 Results and Business Plan Updates

Recommended Action: Receive presentation and review Q1 results and highlights. Provide See Monterey staff with feedback.
- B. Review Current and Future Marketing Communications Initiatives
Recommended Action: Receive presentation. Provide See Monterey staff with feedback.

GOOD OF THE ORDER

NEXT MEETING OF THE COMMITTEES:

Joint Marketing & Sales Committee

Wednesday, January 21, 2026- 3:00pm-4:30pm

ADJOURN