



MEETING AGENDA- Special Meeting

MCTID Oversight Committee

Friday, October 24, 2025- 10:00am – 11:00am

InterContinental The Clement- Library

750 Cannery Row, Monterey, CA 93940

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the MCTID Oversight Committee on any matter not on this agenda but under the jurisdiction of the Committee.

STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the June 12, 2025, MCTID Oversight Meeting

Recommended Action: Approve the draft minutes as presented.

REGULAR AGENDA

- A. Market Update

Recommended Action: Receive an update from staff on the latest STR and Comp Set data.

- B. TID and CHLA

Recommended Action: Discuss options related to CHLA fees and MCTID

- C. See Monterey Major Initiatives and Event Strategy

Recommended Action: Receive an overview and update on actions to date.

- D. MCTID Oversight Committee Open Positions Update

Recommended Action: Review open positions and provide recommendations.

- E. Sand City Update

Recommended Action: Discuss progress of Sand City investment process.

COMMITTEE MEMBER ANNOUNCEMENTS

Big Sur | Carmel-by-the-Sea | Carmel Valley | Marina | Monterey | Moss Landing
Pacific Grove | Pebble Beach | Salinas | Salinas Valley | Seaside

See Monterey: 99 Pacific Street, Bldg 375 Suite B, Monterey CA 93943



GOOD OF THE ORDER

NEXT MEETING: January 8, 2026

ADJOURN