

MEETING AGENDA

MCTID Oversight Committee

Wednesday, October 7, 2026, 3:30pm – 5:00pm

InterContinental The Clement, Ocean Terrace 1

750 Cannery Row, Monterey, CA 93940

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the MCTID Oversight Committee on any matter not on this agenda but under the jurisdiction of the Committee.

STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the June 18, 2026, MCTID Oversight Meeting

Recommended Action: Approve the draft minutes as presented.

REGULAR AGENDA

- A. Destination Business Update

Recommended Action: Receive report on key business metrics.

- B. Revisiting the MCTID Oversight Committee Focus

Recommended Action: Discussion on MCTID Oversight Committee role relative to other Committees and Board

- C. FY2026-27 Upcoming Programs & Projects

Recommended Action: Receive a preview of upcoming programs and promotions.

COMMITTEE MEMBER ANNOUNCEMENTS

GOOD OF THE ORDER

NEXT MEETING: January 13, 2027

ADJOURN