

# 2026 ANNUAL EVENTS

# MONTEREY

FIND YOUR WAY HERE™

## FEBRUARY

### **AT&T Pebble Beach Pro-Am** February 9-15

Held every winter on the stunning Monterey Peninsula, the AT&T Pebble Beach Pro-Am blends world-class golf, scenic beauty and relaxed California charm. The event draws PGA pros and amateurs alike for four days of elite competition and coastal vibes.



📍 **PEBBLE BEACH GOLF LINKS  
& SPYGLASS HILL GOLF  
COURSE**

### **Rancho Cielo's Culinary Round Up** February 22

Since 2010, the annual Culinary Round Up has provided a unique opportunity for guests to meet and support the culinary students of Rancho Cielo Youth Campus. This is an evening of fun, food and libations with a Western flair, including an exciting raffle and live auction. Proceeds from the event benefit the culinary program at Rancho Cielo, where the students have a pathway to earning their high school diploma while gaining hands-on culinary training and earning industry certifications.

📍 **PORTOLA HOTEL & SPA AT MONTEREY BAY**

## MARCH

### **Jazz Bash by the Bay Monterey** March 6-8

A wall-to-wall weekend of traditional jazz and swing that has been going on since 1980. The festival brings together the many colorful forms of the roots of early jazz: traditional, swing, gypsy, ragtime, blues, zydeco and big bands.

📍 **PORTOLA HOTEL & SPA AT MONTEREY BAY**

## APRIL

### **Pebble Beach Food & Wine Festival** April 9-12

The West Coast's premier epicurean lifestyle event is back for four days of wine tastings, cooking demos and some of the most exclusive, unique dining opportunities available in the world. 250 acclaimed wineries and 100 celebrity chefs assemble to bring you the culinary experience of a lifetime on one of the most picturesque strips of coastline in the world.

📍 **PEBBLE BEACH RESORTS**



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## APRIL CONT.

### WhaleFest April 11-12

This free, family-friendly festival features interactive exhibits, live music, research and rescue vessel tours and educational activities for all ages. Enjoy dozens of fascinating marine-related exhibits by numerous local organizations.

📍 OLD FISHERMAN'S WHARF  
MONTEREY & CUSTOM HOUSE  
PLAZA



### Sea Otter Classic April 16-19

A four-day "Celebration of Cycling," the Sea Otter Classic is regarded as the largest and most comprehensive gathering of cycling enthusiasts in the world. Part recreational biking, part competitive event, part festival, part expo and 100% fun.

📍 WEATHERTECH RACEWAY LAGUNA SECA

### Big Sur International Marathon April 26

26.2 miles of the most beautiful coastline in the world, and, for runners, the most challenging. Athletes may draw inspiration from the majestic redwoods and Pacific Ocean views. At the Expo, participants in the Marathon will pick up their race bibs, goody bags and check out fitness apparel and equipment.

📍 START: BIG SUR STATION. FINISH: RIO ROAD, CARMEL

## MAY

### Monterey SportsCar Championship May 1-3

The most technologically advanced sports cars in the world return to Monterey. The SportsCar Championship showcases its top classes, familiar names and teams where fans of all ages can see, hear and feel the action.

📍 WEATHERTECH RACEWAY LAGUNA SECA

### Santa Lucia Highlands Sun, Wind & Wine Festival May 2

Your favorite growers and vintners pour some of the world's best Pinot Noir, Chardonnay, Sparklers and Syrah, all from the Santa Lucia Highlands. Meet the winemakers and taste 90+ point limited-release gems.

📍 MER SOLEIL VINEYARDS,  
SALINAS



### Good Old Days Street Festival May 2-3

Home to the County's largest arts and crafts show, with over 225 art and food vendors in downtown, a parade down Pine Avenue, live entertainment on four stages, old-fashioned games and contests and lots of family fun.

📍 DOWNTOWN PACIFIC GROVE LIGHTHOUSE AVENUE



# MONTEREY 2026 ANNUAL EVENTS

## MAY CONT.

### Carmel Art Festival

May 15-17

Gallery events, lectures, receptions and demonstrations take place at several art galleries in addition to a plein-air painting competition where final works are showcased on mission street.

📍 DEVENDORF PARK

### California Roots Music & Arts Festival

May 22

Three days of reggae, roots, hip-hop and reggae-rock in one of the world's most iconic music destinations. Known as one of the largest festivals of its kind, "Cali Roots" draws thousands of fans daily to experience live performances across multiple stages, vibrant art installations, local food and drink, and an atmosphere that celebrates community, culture and sustainability.

📍 MONTEREY COUNTY FAIRGROUNDS



### Spartan Race

May 30-31

Located only six miles from downtown Salinas, the park is a vast, sprawling venue covering almost 5,000 acres. With punishing hills, fields and prairies as well as many picturesque, wooded areas, it's easy to understand why this venue is a favorite amongst Spartans.

📍 TORO PARK

## JUNE

### Carmel Culinary Week

June 5-13

Immersive culinary events, curated menus, and special offers at participating restaurants throughout the charming town of Carmel-by-the-Sea.

📍 CITY OF CARMEL-BY-THE-SEA

### Ferrari Challenge North America

June 19-21

This unique event brings together five of Ferrari's elite racing programs, including the rare XX and F1 Clienti cars, for a spectacle of speed and engineering few events can match. General admission grants you paddock access, allowing you to get up close with the cars, drivers, and crews.

📍 WEATHERTECH RACEWAY LAGUNA SECA

### Bay Brew Fest

June 27

Enjoy pours of everything from hop-forward IPAs and crisp lagers to creative sours and bold stouts. In between tastings, groove to live music, sample eats from Monterey's favorite food trucks and explore upgraded VIP offerings featuring early access, exclusive brews and shaded seating.

📍 MONTEREY COUNTY FAIRGROUNDS



# MONTEREY 2026 ANNUAL EVENTS

## JULY

### 4th of July Celebrations

Celebrate Independence Day here in Monterey County, where California was first born! Monterey, Pacific Grove and Carmel-by-the-Sea each throw their own hometown bashes.

📍 MONTEREY COUNTY



### MotoAmerica Superbike Speedfest

July 10-12

Enjoy practice and qualifying rounds on Friday, plus all-day racing Saturday and Sunday. Meet the riders in the open race paddock.

📍 WEATHERTECH RACEWAY LAGUNA SECA

### California Rodeo Salinas

July 16-19

The largest rodeo in California is filled with professional rodeo events like team roping, steer wrestling, bull riding and barrel racing, shopping, food (don't miss the churros!) and western performers.

📍 SALINAS SPORTS COMPLEX



### Moss Landing Street Fair

TBD

Stroll this massive outdoor market in the seaside town of Moss Landing, featuring antique, vintage, collectible and artisan goods from over 200 booths.

📍 MOSS LANDING

## AUGUST

### Monterey Pre-Reunion

August 8-9

Owners of more than 300 historic race cars, most of which are competing days later in the Rolex Monterey Motorsports Reunion, will get valuable track time in a more relaxed and less crowded environment. A great chance for fans to get up close to these unique cars and watch them perform.

📍 WEATHERTECH RACEWAY LAGUNA SECA



### Rolex Monterey Motorsports Reunion

August 12

A museum revving to life with hundreds of historic and period-correct race and sports cars from nearly every era. Yet, they are not for show. Drivers race them in corresponding run groups to tame the challenging iconic racetrack before thousands of enthusiastic fans.

📍 WEATHERTECH RACEWAY LAGUNA SECA



# MONTEREY 2026 ANNUAL EVENTS

## AUGUST CONT.

**Concours D'Elegance**  
August 16

Enjoy pours of everything from hop-forward IPAs and crisp lagers to Where the world's collector cars meet and compete. Only the 200 best collector cars in the world roll onto the legendary 18th Fairway of Pebble Beach Golf Links, and only a handful of those will receive official recognition for style, technical merit and historical accuracy.

📍 PEBBLE BEACH RESORTS

**West End Celebration**  
TBD

Celebrate arts, music and community at this free, family-friendly event. Discover local artist, listen to live music, savor in delicious food and find local unique crafts.

📍 SAND CITY

## SEPTEMBER

**Festa Italia**  
September 4-6

This beloved family-friendly free event, known for its immersive experience of Italian sights, sounds, food, and culture, provides a memorable celebration for attendees of all ages. Drawing both locals and visitors from the Bay Area and beyond, the festival has become a cherished tradition that highlights the essence of the Italian experience.

📍 CUSTOM HOUSE PLAZA

**INDYCAR Grand Prix of Monterey (Season Finale)**  
September 4-6

An adrenaline-packed IndyCar Series race showcasing top drivers from around the world.

📍 WEATHERTECH RACEWAY LAGUNA SECA



**Castroville Artichoke Festival**  
September 5

A lively celebration of the region's iconic crop, blending chef-driven artichoke dishes, farm tours, cooking demos, live music, arts and crafts, and family-friendly fun like kids' activities and food contests, all rooted in the hometown pride that earned Castroville its title as the "Artichoke Capital of the World". Returning to its original home in 2026, the festival brings back the flavors, traditions and community vibe that made it a beloved Monterey County staple.

📍 MONTEREY COUNTY FAIRGROUNDS

**PURE Insurance Championship at Pebble Beach**  
September 18-20

A PGA TOUR Champions tournament played annually at Pebble Beach Golf Links and Poppy Hills Golf Course. The tournament, impacting The First Tee, is a 54-hole event featuring 78 PGA TOUR Champions players, 78 junior golfers (ages 15- 18) from The First Tee and 156 amateurs.

📍 PEBBLE BEACH GOLF LINKS



# MONTEREY 2026 ANNUAL EVENTS

## SEPTEMBER CONT.

### Monterey Jazz Festival September 25-27

The Monterey Jazz Festival attracts all the top names in jazz, and boasts art exhibits, jazz clinics and seminars. The festival features over 500 artists performing on eight stages.

📍 MONTEREY COUNTY FAIRGROUNDS



### California International Airshow Salinas September 26-27

An unforgettable event filled with stunning aerial performances, military flyovers and spectacular aerobatics. Watch top pilots showcase their skills while enjoying interactive exhibits and family-friendly activities on the ground.

📍 SALINAS MUNICIPAL AIRPORT

### Monterey Greek Festival TBD

Monterey becomes a part of the Mediterranean as the Monterey Bay Greek Festival takes over Custom House Plaza. While you're munching on dolmades, you can watch traditional dance, listen to music, and even learn a little at a cultural lecture.

📍 CUSTOM HOUSE PLAZA

### Steinbeck Center's Annual Street Fair TBD

The Steinbeck Center's Annual Street Fair is a free family-friendly event held in Salinas, California, on the 100 block of Main Street. The fair features live music, vintage cars, a ShutterBooth photo booth, games, prizes, activity booths, and more.

📍 TBD

## OCTOBER

### Meet the Makers Art & Wine Walk October 10

Stroll through charming downtown Carmel-by-the-Sea and meet the artists who carry on the artist colony legacy, tour their galleries, sip Monterey County wines, and enjoy tasting food creations.

📍 DEVENDORF PARK

## NOVEMBER

### Big Sur Food & Wine Festival TBD

Indulge in fantastic food, great wines and exquisite scenery. Local and visiting restaurateurs, resorts and wineries from all over will team up for dinners and tastings at unique Big Sur locations.

📍 TBD



# MONTEREY 2026 ANNUAL EVENTS

## NOVEMBER CONT.

### Monterey Bay Half Marathon November 8

The half marathon on Monterey Bay takes runners through historic downtown Monterey, over to Cannery Row, down the shore of Monterey Bay, into downtown Pacific Grove, and back along the coast to the grand finish at Custom House Plaza.

 DOWNTOWN MONTEREY

## DECEMBER

### Christmas in the Adobes TBD

For two enchanting nights, the city's historic adobes glow with the warmth of brightly lit luminarias, adding holiday décor, festive music and refreshments to the mix. Guests will stroll through more than a dozen historic buildings, many of which are open exclusively for this event, and experience the stories of California's earliest days.

 VARIOUS VENUES IN MONTEREY



### First Night Monterey December 31

A community celebration of the arts on New Year's Eve, First Night is Monterey's most exciting, imaginative and uplifting cultural event. FNM is an affordable, alcohol-free family celebration.

 DOWNTOWN MONTEREY

For a complete list of events, details and updates please visit  
[www.SeeMonterey.com/events](http://www.SeeMonterey.com/events)

