



**MEETING AGENDA- Special**

MCTID Oversight Committee

Wednesday, April 8, 2026; 3:30pm – 5:00pm

InterContinental The Clement Monterey, Library

750 Cannery Row, Monterey CA 93940

CALL TO ORDER

PUBLIC COMMENT

*This portion of the meeting is reserved for members of the public to address the MCTID Oversight Committee on any matter not on this agenda but under the jurisdiction of the Committee.*

STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the January 8, 2026 MCTID Oversight Meeting

Recommended Action: Approve the draft minutes as presented.

REGULAR AGENDA

New Business

- A. MCTID Oversight Committee Open Positions Update

Recommended Action: Review open positions and approve new representatives.

- B. Event Strategy Update

Recommended Action: Receive the presentation and provide See Monterey staff with feedback.

- C. Market Intelligence and Competitive Benchmarking

Recommended Action: Receive the presentation and provide See Monterey staff with feedback.

- D. Game Planning: FY 26-27 See Monterey Business Plan & Budget

Recommended Action: Review business plan and budget draft and provide feedback.

COMMITTEE MEMBER ANNOUNCEMENTS

GOOD OF THE ORDER

NEXT MEETING: Joint MCTID and Board of Directors, April 23, 2026

ADJOURN

Big Sur | Carmel-by-the-Sea | Carmel Valley | Marina | Monterey | Moss Landing  
Pacific Grove | Pebble Beach | Salinas | Salinas Valley | Seaside

See Monterey: 99 Pacific Street, Bldg 375 Suite B, Monterey CA 93943