

June 11, 2026

SEE MONTEREY

Board Development

SEE
MONTEREY





PUBLIC COMMENT



CONSENT AGENDA

Consent Agenda



1

March 13, 2026 Board
Development & Executive
Committee Special Meeting
Minutes

Recommended Action:
Approve minutes as
presented



REGULAR AGENDA

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A. BOARD RECRUITMENT



Current Officers FY25/26

Role	Name	Organization	Term/Notes	Action
Chair	Janine Chicourrat	Portola Hotel & Spa	2nd Term (Year 2) Ends 6/30/26	Extend Term as Chair
Vice Chair	Erik Uppman	Cannery Row Company	3rd Term (Year 2) Ends 6/30/26	Extend Term as Vice Chair
Past Chair	Bina Patel	Peninsula Hospitality Group	4th Term (Year 2) Ends 6/30/26	Extend Term as Past Chair
Treasurer	Kirk Gafill	Nepenthe	4th Term (Year 1) Ends 6/30/27	Extend Term as Treasurer
Secretary	Donna Langley	Pebble Beach Resorts	3rd Term (Year 1) Ends 6/30/27	Extend Term as Secretary

Current Directors FY2025/26

Name	Organization	Jurisdiction	Sector	Term/Year in Term	Term Ends
Elected Directors					
Chris Sommers	Monterey Plaza Hotel & Spa	Monterey	Lodging	3rd Term (Year 2)	6/30/2026
Margaret D'Arrigo	City of Salinas	Salinas	At-Large - Elected	1st Term (Year 2)	6/30/2026
Amrish Patel	Green Lantern Inn	Carmel	At Large - Lodging	4th Term (Year 2)	6/30/2026
Kate Daniels	Monterey County	County	At-Large - Elected	1st Term (Year 2)	6/30/2026
Ed Smith	City of Monterey	Monterey	At-Large - Elected	6th Term (Year 2)	6/30/2026
Dale Johnson	Embassy Suites Seaside	Seaside	Lodging	2nd Term (Year 1)	6/30/2027
Mel Harder	WeatherTech Raceway Laguna Seca	County	At-Large - Attraction	2nd Term (Year 1)	6/30/2027
Sylvain Briens	Sanctuary Beach Resort	Marina	Lodging	2nd Term (Year 1)	6/30/2027
Amy Herzog	Visit Carmel	Carmel	At-Large	3rd Term (Year 1)	6/30/2027
Stefan Lorch	Monterey Marriott	Monterey	Lodging	3rd Term (Year 1)	6/30/2027
Kevin Ellis	Hyatt Regency Monterey	Monterey	Lodging	4th Term (Year 1)	6/30/2027
John Turner	Intercontinental The Clement	Monterey	Lodging	6th term (Year 1)	6/30/2027
MaryAnn Carbone	City of Sand City	Sand City	At-Large- Government	1st Term (Year 1)	6/30/2028
VACANT		South County			
VACANT (Julia Chaland)	Kimpton	Pacific Grove	Lodging		
VACANT		County	At-Large - Lodging		

Current Advisors FY25/26

Advisors: non-voting members (annual terms, no limits)			
Name	Organization	Jurisdiction	Sector
Liesbeth Visscher	City of Marina	Marina	At-Large - government
Dana Allen-Greil	Monterey Bay Aquarium	Monterey	At-Large - Attraction
Erin Sollecito	Monterey Touring Vehicles	Monterey	At-Large - Attraction
Dante Hall	City of Monterey	Monterey	At-Large - government
Mike LaBarre	King City (Mayor)	South County	At-Large - government
Anna Velazquez	Soledad (Mayor)	South County	At-Large - government
Tonya Hufford	MCC	Monterey	MCC
Paige Viren	MCHA	Regional	MCHA
Jacque Atchison	Arts Council for MC	Regional	ACMC
Norm Groot	MC Farm Bureau	Regional	MCFB
Paula Joy MacNab	MC Film Commission	Regional	MCFC
Chris Morello	Monterey Regional Airport	Regional	MRY
Michelle Overmeyer	MST	Regional	MST
VACANT		Regional	Wine Country

FY2025-26 Officers Nominated

Executive Committee

Chair	Janine Chicourrat
Vice Chair	Erik Uppman
Past Chair	Bina Patel
Treasurer	Kirk Gafill
Secretary	Donna Langley



FY2026-27 Committee Chairs

Executive: Janine Chicourrat, Chair

MCTID Oversight: John Turner, Chair

Finance: Kirk Gafill, Chair

Marketing: Will Elkington, Chair

Sales: Heidi Bettencourt, Chair

Board Development: Bina Patel, Chair

Compensation: Erik Uppman, Chair



Directors Terms Ending June 30

Name	Organization	Jurisdiction	Sector	Term/Year in Term	Term Ends
Chris Sommers	Monterey Plaza Hotel & Spa	Monterey	Lodging	3rd Term (Year 2)	6/30/2026
Margaret D'Arrigo	City of Salinas	Salinas	At-Large - Elected	1st Term (Year 2)	6/30/2026
Amrish Patel	Green Lantern Inn	Carmel	At Large - Lodging	4th Term (Year 2)	6/30/2026
Kate Daniels	Monterey County	County	At-Large - Elected	1st Term (Year 2)	6/30/2026
Ed Smith	City of Monterey	Monterey	At-Large - Elected	6th Term (Year 2)	6/30/2026

REGULAR AGENDA

B. BOARD & COMMITTEE CALENDAR



**See Monterey FY2026–27
Board of Directors + Committee Calendar**

■ Board / MCTID ■ Committees ■ Executive ■ Special

July 2026

■ Wed. July 29 3:00-4:30pm: Joint Marketing & Sales – FY26–27 Plan

August 2026

No Scheduled Meeting

September 2026

■ Wed. Sept 9 10:00-11:00am: Executive – CEO Performance Review
 ■ **Thurs. Sept 17** **Annual Meeting: Everyone**
 ■ Tue. Sept 22 4:00 – 5:00pm: Board Development & EC Meeting

October 2026

■ Wed. Oct 7 3:30-5:00pm: MCTID Strategic Check-In
 ■ Wed. Oct 21 3:00-4:30pm: Sales Committee
 ■ Thur. Oct 22 3:00-4:30pm: Marketing Committee
 ■ Fri. Oct 23 9:30-10:30am: Finance Committee – Q1 Financials & Audit
 ■ Thur. Oct 29 3:00-5:00pm: Board – Audit & 990 Approval

January 2027

■ Wed. Jan 13 3:30-5:00pm: MCTID – Reforecast Approval
 ■ Wed. Jan 20 3:00-4:30pm: Joint Marketing & Sales – Reforecast
 ■ Fri. Jan 22 9:30-10:30am: Finance – Q2 Financials & Reforecast
 ■ Thur. Jan 28 3:00-5:00pm: Board – Reforecast Approval

March 2027

■ Thur. Mar 11 4:00-5:00pm: Board Development – Recruitment Planning

April 2027

■ Wed. Apr 14 3:30-5:00pm: MCTID Budget Workshop
 ■ Thur. Apr 22 3:00-4:30pm: Marketing Budget Workshop
 ■ Wed. Apr 21 3:00-4:30pm: Sales Budget Workshop
 ■ Fri. Apr 23 9:30-10:30am: Finance – Q3 Review & Budget
 ■ Thur. Apr 29 3:00-5:00pm: Joint Board + MCTID Budget Workshop

June 2027

■ Wed. Jun 9 4:00-5:00pm: Board Dev – Final Slate
 ■ Thur. Jun 17 3:30-5:00pm: MCTID – Elections & Budget
 ■ Thur. Jun 24 3:00-5:00pm: Annual Board Meeting

Refer to Packet for Full Calendar



GOOD OF THE
ORDER



NEXT MEETING OF THE COMMITTEE:

TUESDAY, SEPTEMBER 22, 2026

4:00 PM (JOINT EC MEETING)

ADJOURNED