

AGENDA

MCTID Oversight Committee

Thursday, June 12, 2025 | 9:00AM – 10:30AM

To join the Zoom meeting click here:

<https://zoom.us/j/94187130406?pwd=7LrwR3E1ZUGElm6cymhH0HD5v8eCk0.1>

CALL TO ORDER

PUBLIC COMMENT

This portion of the meeting is reserved for members of the public to address the MCTID Oversight Committee on any matter not on this agenda but under the jurisdiction of the Committee.

STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes of the January 23, 2025 and April 14, 2025 MCTID Oversight Meetings

Recommended Action: Approve the draft minutes as presented.

REGULAR AGENDA

- A. Summer 2025/Car Week Outlook

Recommended Action: Review and discuss summer and Car Week travel outlook; receive update report on See Monterey marketing plan.

- B. FY2025-26 Business Forecast

Recommended Action: Review summary long term tourism report; discuss FY2025-26 financial outlook and key strategies.

- C. Committee Members and Chair Elections and Meeting Schedule

Recommended Action: Review committee members whose terms are ending / consider new nominees for membership. Elect a Committee Chair / Vice Chair for FY2025–26. Designate committee members to serve on the See Monterey Board of Directors. Discuss and approve the committee meeting schedule for FY2025–26.

- D. MCTID Annual Report

Recommended Action: Discuss the MCTID Annual Report for the City of Monterey FY2025-26 in accordance with the Management District Plan.

COMMITTEE MEMBER ANNOUNCEMENTS

www.SeeMonterey.com

Big Sur | Carmel-by-the-Sea | Carmel Valley | Marina | Monterey | Moss Landing | Pacific Grove
Pebble Beach | Salinas | Salinas Valley | Seaside | South County



GOOD OF THE ORDER

NEXT MEETING: TBD

ADJOURN