

# 2024 ANNUAL EVENTS

# MONTEREY

FIND YOUR WAY HERE™

## JANUARY

**AT&T Pebble Beach Pro-Am**  
January 31-February 4

One of the most exciting events on the PGA TOUR is contested annually in front of thousands of spectators and millions of television viewers on Monterey County's premiere golf courses.

📍 PEBBLE BEACH RESORTS

## MARCH

**Jazz Bash By The Bay**  
March 1-3

The Jazz Bash by the Bay has been a wall-to-wall weekend of traditional jazz and swing since 1980. The festival brings together the many colorful forms of the roots of early jazz: traditional jazz, swing, gypsy jazz, ragtime, blues, zydeco and big bands.

📍 MONTEREY CONFERENCE CENTER

## APRIL

**Pebble Beach  
Food and Wine**  
April 4-7

The West Coast's premier epicurean lifestyle event is back for four days of wine tastings, cooking demos, and some of the most exclusive, unique dining opportunities available in the world. 250 acclaimed wineries and 100 celebrity chefs assemble to bring you the culinary experience of a lifetime on one of the most picturesque strips of coastline in the world.

📍 PEBBLE BEACH

**WhaleFest**  
March 13-14

WhaleFest Monterey includes fun activities for all ages, musicians, boat displays and dozens of fascinating marine-related exhibits by numerous local organizations.

📍 OLD FISHERMAN'S WHARF



**Sea Otter Classic**  
April 18-21

Sea Otter Classic is the largest cycling festival and consumer trade show in North America. It includes a wide variety of bike races and fun rides for every kind, level and age of rider, an expo with more than 250 exhibitors, a product demo area, a ride zone, stunt shows and kids activities.

📍 WEATHERTECH RACEWAY LAGUNA SECA

**Big Sur International  
Marathon**  
April 28th

The Big Sur Marathon is 26.2 miles of the most beautiful coastline in the world - and, for runners, the most challenging. At the Expo, participants in the Marathon will pick up their race bibs, goody bags and check out fitness apparel and equipment.

📍 BIG SUR



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## MAY

### Trans Am SpeedFest

May 2-5

The Trans Am Series has been thrilling fans and drivers alike since 1966, with a range of classes that include production-based entries all the way up to the iconic 850-plus horsepower Trans Am class. Come see these cars compete on Monterey County's iconic race course, Trans Am's spiritual Monterey home.

 WEATHERTECH RACEWAY LAGUNA SECA

### Pacific Grove Good Old Days Celebration

May 4-5

Home to the County's largest arts and crafts show, with over 225 art and food vendors in downtown, a parade down Pine Avenue, live entertainment on four stages, old-fashioned games and contests and lots of family fun.

 LIGHTHOUSE AVENUE PACIFIC GROVE

### Motul Course de Monterey Powered by Hyundai N

May 10-12

Showcasing some of the most advanced sports cars and prototypes in endurance racing, battling it out on one of the most challenging circuits in North America.

 WEATHERTECH RACEWAY LAGUNA SECA

### Ferrari Challenge North America

May 17-19

Witness the captivating spectacle of high-performance Ferrari 488 Challenge Evo race cars as they navigate the circuit's challenging twists and turns, including the iconic "Corkscrew" uphill section.

 WEATHERTECH RACEWAY LAGUNA SECA

### Carmel Art Festival

May 17-19

Gallery events, lectures, receptions and demonstrations take place at several art gawddition to a plein-air painting competition where final works are showcased on mission street.

 MISSION STREET CARMEL-BY-THE-SEA

### California Roots Festival

May 24-26

The California Roots Music and Arts festival is a three-day event packed with live music, fantastic food, refreshing beverages, creative artwork and sustainable practices. Reggae acts from around the globe culminate at the Monterey County Fairgrounds for unforgettable fun.

 MONTEREY COUNTY FAIRGROUNDS

## JUNE

### Spartan Race

June 1-2

Located only six miles from downtown Salinas, the park is a vast, sprawling venue covering almost 5,000 acres. With punishing hills, fields and prairies as well as many picturesque, wooded areas, it's easy to understand why this venue is a favorite amongst Spartans.

 SALINAS - MONTEREY

### Artichoke Festival

June 15-16

The Artichoke Festival celebrates all things artichoke, featuring cooking demos, art exhibits, a parade, and a variety of artichokes (plus veggies) for sale at the farmers' market, prepared in every way imaginable.



 MONTEREY COUNTY FAIRGROUNDS

### Firestone Grand Prix of Monterey (IndyCar)

June 21-23

The Firestone Grand Prix of Monterey is an adrenaline-packed IndyCar Series race held at WeatherTech Raceway Laguna Seca, showcasing top drivers from around the world.

 MONTEREY COUNTY FAIRGROUNDS



# MONTEREY 2024 ANNUAL EVENTS

## JULY

### 4th of July Celebrations

July 4

Celebrate Independence Day here in Monterey County, where California was first born! Monterey, Pacific Grove, Carmel-by-the-Sea and Spreckels each throw their own hometown bashes. See details on 4th of July events happening throughout the county on SeeMonterey.com



📍 MONTEREY COUNTY

### MotoAmerica Superbike SpeedFest at Monterey

July 12-14

How about 190 mph superbikes and some family fun? GEICO Motorcycle MotoAmerica Superbike SpeedFest at Monterey. Enjoy practice and qualifying on Friday plus all-day racing Sat & Sun! Meet the riders in the open race paddock!

📍 WEATHERTECH RACEWAY LAGUNA SECA

### California Rodeo Salinas

July 18-21

The West comes alive in Salinas with the California Rodeo Salinas at the Salinas Sports Complex. Though the California Rodeo Salinas itself takes place for only four days, surrounding events such as the Rodeo Carnival, the Kiddie Kapers Parade and concerts provide a weeklong warm-up to the main event.



📍 SALINAS SPORTS COMPLEX

## AUGUST

### Monterey Pre-Reunion

August 10-11

Owners of more than 300 historic race cars, most of which are competing days later in the Rolex Monterey Motorsports Reunion, will get valuable track time in a more relaxed and less-crowded environment. A great chance for fans to get up close to these unique cars and watch them perform.



📍 WEATHERTECH RACEWAY LAGUNA SECA

### Rolex Monterey Motorsports Reunion

August 14-17

The annual Rolex Monterey Motorsports Reunion is a museum revving to life with hundreds of historic and period-correct race and sports cars from nearly every era. Yet, they are not for show. Drivers race them in corresponding run groups to tame the challenging iconic racetrack before thousands of enthusiastic fans.

📍 WEATHERTECH RACEWAY LAGUNA SECA

### Concours D'elegance

August 18

The Pebble Beach Concours d' Elegance is where the world's collector cars meet and compete. Only the 200 best collector cars in the world roll onto the legendary 18th Fairway of Pebble Beach Golf Links, and only a handful of those will receive official recognition for style, technical merit and historical accuracy.

📍 PEBBLE BEACH RESORTS



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## AUGUST CONT.

### Monterey County Fair TBD

The Monterey County Fair, held annually in Monterey, California, is a celebration of agriculture, arts, and community. The fair features a variety of exhibits, including livestock, produce, and arts and crafts. There are also carnival rides, games, food, and live entertainment.

📍 MONTEREY COUNTY FAIRGROUNDS

## SEPTEMBER

### Steinbeck Center's Annual Street Fair TBD

The Steinbeck Center's Annual Street Fair is a free family-friendly event held in Salinas, California, on the 100 block of Main Street. The fair features live music, vintage cars, a ShutterBooth photo booth, games, prizes, activity booths, and more.

📍 NATIONAL STEINBECK CENTER

### Festa Italia September 6-8

This beloved family-friendly free event, known for its immersive experience of Italian sights, sounds, food, and culture, provides a memorable celebration for attendees of all ages. Drawing both locals and visitors from the Bay Area and beyond, the festival has become a cherished tradition that highlights the essence of the Italian experience.



📍 MONTEREY

### Monterey Greek Festival TBD

Monterey becomes a part of the Mediterranean as the Monterey Bay Greek Festival takes over Custom House Plaza. While you're munching on dolmades, you can watch traditional dance, listen to music, and even learn a little at a cultural lecture.

📍 MONTEREY

### Monterey Jazz Festival September 22-24

The Monterey Jazz Festival attracts all the top names in jazz, and boasts art exhibits, jazz clinics and seminars. The festival features over 500 artists performing on eight stages spread over the Monterey County Fair and Event center.



📍 MONTEREY COUNTY FAIRGROUNDS

## OCTOBER

### Rebels & Renegades Music Festival October 12-13

Rebels & Renegades Music Festival brings together a multidimensional experience for music lovers across two stages at the Monterey County Fair and Event Center! Enjoy intimate acoustic pop-ups, interactive art stations, and delicious food!

📍 MONTEREY COUNTY FAIRGROUNDS



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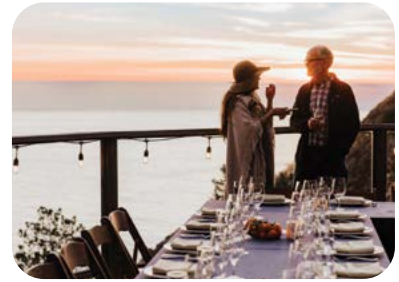
## NOVEMBER

### Big Sur Food and Wine Festival

November 1-3

The Big Sur Food & Wine Festival is a celebration of the culinary artistry. Chef and wine friends are invited to the three-day celebration in the heart of Big Sur.

 BIG SUR



### Monterey Bay Half Marathon

November 8-10

The half marathon on Monterey Bay takes runners through historic downtown Monterey, over to Cannery Row, down the shore of Monterey Bay, into downtown Pacific Grove, and back along the coast to the grand finish at Custom House Plaza.

 MONTEREY

## DECEMBER

### Christmas in the Adobes

TBD

See Monterey's historic adobes beautifully decorated for the season with welcoming, candle-lit luminaries at each entrance! Enjoy festive music, living history portrayals, and the warm spirit of this annual celebration that has become a family favorite during the holidays.

 DOWNTOWN MONTEREY



### First Night Monterey

December 31

A community celebration of the arts on New Year's Eve, First Night is Monterey's most exciting, imaginative and uplifting cultural event. FNM is an affordable, alcohol-free family celebration.

 DOWNTOWN MONTEREY



For a complete list of events, details and updates please visit  
[www.SeeMonterey.com/events](http://www.SeeMonterey.com/events)

