

## SeeMonterey.com Ongoing Content Submission Guidelines

### PURPOSE

MCCVB is seeking story ideas and information on your business to help generate press coverage and social media content. Members can submit consumer-facing content ideas for consideration for distribution on See Monterey consumer channels on the leisure and group and meetings side, including but not limited to, [SeeMonterey.com blog](#), [MeetinMonterey.com blog](#), newsletter and/or social channels.

Submit your consumer-facing content ideas about your business for consideration. Please don't hesitate to share your story, no matter how big or small.

### REVIEWED BY THE MCCVB TEAM

Consumer content submissions are considered and reviewed monthly by the MCCVB team for possible inclusion on the [SeeMonterey.com blog](#), [MeetinMonterey.com blog](#), newsletter and/or social channels

### TIPS FOR SUCCESS

- Think beyond your company when pitching story ideas. Is there a regional or state-wide story angle that would resonate with potential Monterey County visitors?
- Think of emerging travel trends, top-secret travel tips or lesser-known travel ideas are popular stories to consider.

*Please note: There is no guarantee ideas will be published. It is up to the discretion of the MCCVB team.*

### FAQs

**Should I include events here?** Please submit events [here](#).

**What kind of images should I include for my content submission?** Images should always convey a sense of place. Please do not submit logos or fliers, and be sure to use high-resolution, high-quality, full-color images. For the website, please note that images must be horizontal.

**What type of content ideas should I submit?** Content submissions must be tourism-related, of interest to the general travelling public and should focus on the experience and place rather than offers and special deals.

**[SUBMIT CONTENT IDEAS HERE](#)**